Advocating for Universal Health Coverage: A Workshop | Breakout Room

**Introduction**

[Part 3](https://csemonline.net/courses/how-to-participate/) of the Toolkit presents step-by-step guidance and templates to advocate for UHC. In this session, we will explore one of the seven steps presented in Part 3.

Step 1: Where is Your Country on the Road to UHC?

Step 2: Who Can Steer Things in a Better Direction?

Step 3: Who Can Join You on the Road to UHC?

Step 4: What Are Your Advocacy Asks?

Step 5: What Are You Going to Do?

Step 6: What Resources Do You Need?

Step 7: How Will You Know You Have Been Successful?

*Step 2* is about power mapping — identifying the relevant decision-makers and planning how to influence them.

**Learning Objectives**

At the end of the session the participants will be able to:

* Identify UHC stakeholders in your country
* Analyse your country’s UHC stakeholders’ influence and power relations



**Map Targets**



**To see it online:** [**https://csemonline.net/lessons/step-2-who-can-steer-things-in-a-better-direction/**](https://csemonline.net/lessons/step-2-who-can-steer-things-in-a-better-direction/)

Advocating for Universal Health Coverage: A Workshop | Breakout Room

**Power Mapping Template**

**Public Influencers**

**VIP Influencers**

**Personal Influencers**

**Financial Influencers**

Advocating for Universal Health Coverage: A Workshop | Breakout Room

**Direct Contacts**

*
*
*
*
*
*
*