

## Tool 6: Advocacy Action Plan Template

Issue	Targets	Goal/Objective	Activities	Key Message	Time Frame	Indicators
Use Tools 1 & 2: UHC Research Template & Advocacy Asks Templates (problem identification)	Use Tools 3 & 4: Power Mapping & Stakeholder Analysis Templates			Use Tool 5: Message Development Template		Refer to Step 7
<b>Examples</b>						
Health CSOs are not aware of government UHC commitments	Health CSOs	Health CSOs and community networks at national level engaged in UHC advocacy on UHC Day 2022	Invite health CSOs to a national meeting on UHC to raise awareness	Government has committed to UHC and to leave no one behind by 2030	February	# of CSOs that sign calls to action or joint letters
Civil society is not at UHC decision-making tables	Ministry of Health, chair of parliamentary committee on health, Global Fund CCM, donors/development partners	Ensure at least one civil society representative is included in each UHC policy process	Meetings with Ministry of Health, MPs, members of CCMs, donors to demand access to decision-making	Civil society must be engaged in UHC decision-making, design, and implementation, e.g. input to National Health Strategic Plan	March–October	# of policy spaces that include civil society
National Health Strategic Plan is weak or does not reflect realities on the ground	Ministry of Health	Improved language in the National Health Strategic Plan	Publish policy briefing paper with community data and evidence on health issues	National Health Plans must be based on a sound health sector situation analysis that is participatory and inclusive; comprehensive and evidence-based	June	# of messages/ wording taken up by National Health Strategic Plan
Health budget is decreasing, and number of health care workers is below the regional average	Head of state, Ministry of Health chair of parliamentary committee on health	Increase in health budget to retain and recruit health care workforce	Publicly demand increase in public sector health financing; liaise with MPs on budget committee	COVID-19 has demonstrated there is no wealth without health; health care workforce must be comparable to that of other countries in the region	Consult parliamentary timetable for budget debate	Health budget amount